



SOCIAL MEDIA

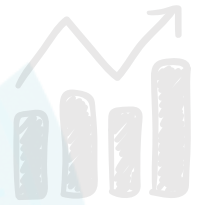
WWW

WEBSITE



A

AUDIENCE



ANALYSIS

TM



DESIGNDIGI

Perfection | Automation | Loyalty



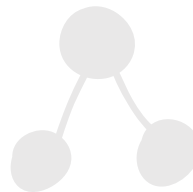
RESEARCH



CONTENT



VIRAL



NETWORK

WHO WE ARE:



Our **Design Digital Marketing** provides you end to end **Digital Marketing Services**. We started our services in the year 2019 in Chennai, Head Office is in Thoothukudi, Tamilnadu.

We are a group of experts working to satisfy all your needs to **develop your company and brand**. We provide business to the market at an affordable price and truly **personalized marketing techniques**.

Our approach combines afford ability with truly personalized marketing strategies, ensuring that your **business achieves measurable success**. With a proven track record, we excel in helping preschools achieve **ROI within a 6-month to 1-year period**, setting a benchmark for impactful and results-driven digital marketing.

WHAT WE AIM:



At Design Digital Marketing, our aim is to deliver **perfection in design and creativity**, enabling impactful brand building for your business. We focus on leveraging **marketing automation updates** to streamline processes and enhance efficiency. **Our ultimate goal is to foster long-term customer loyalty**, ensuring sustainable growth and success for your brand.

OUR OBJECTIVE:



OUR SERVICES:

Google map
Location update

Graphic design

Printing Services

Web Design and
Development

Youtube
Marketing

Social media
marketing

Brand Building

fb / Insta ads

SEO Services

Google ADS



INSTAGRAM
MARKETING



FACEBOOK
MARKETING



GOOGLE
MARKETING



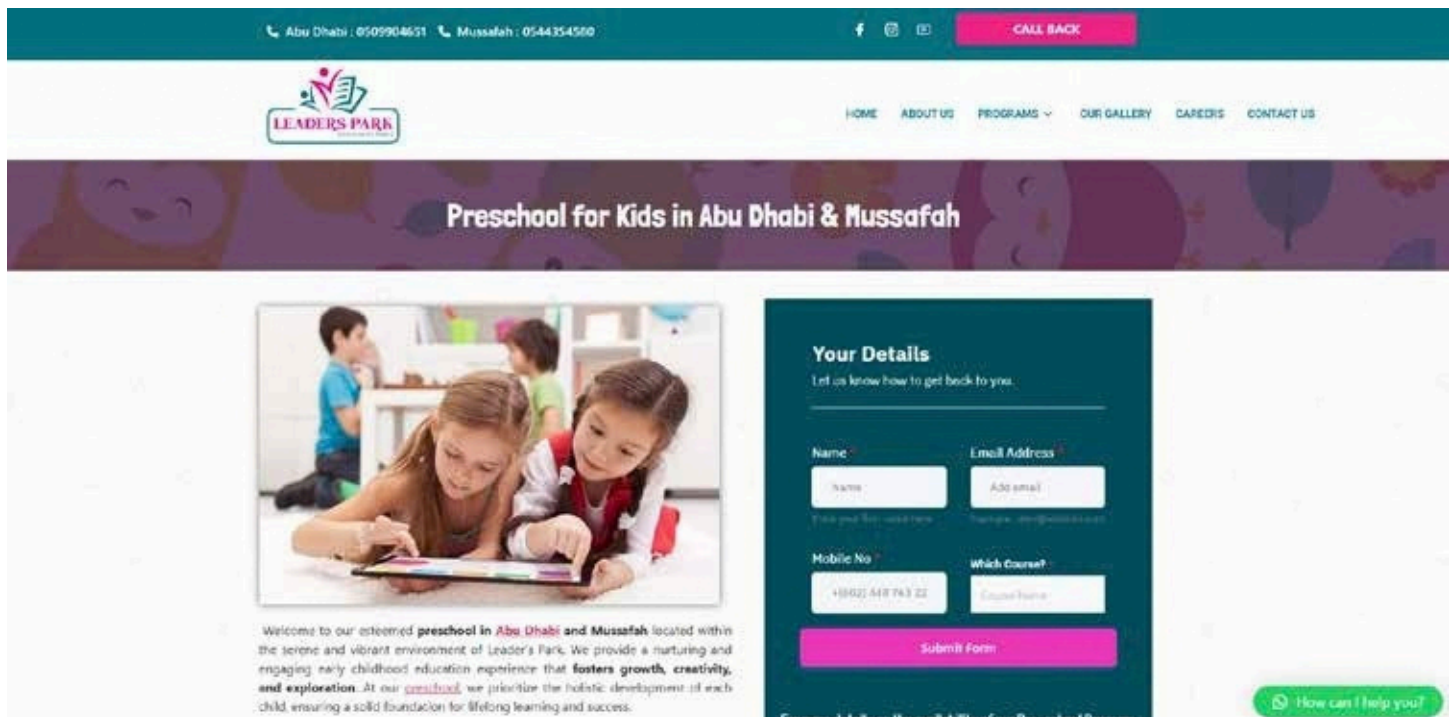
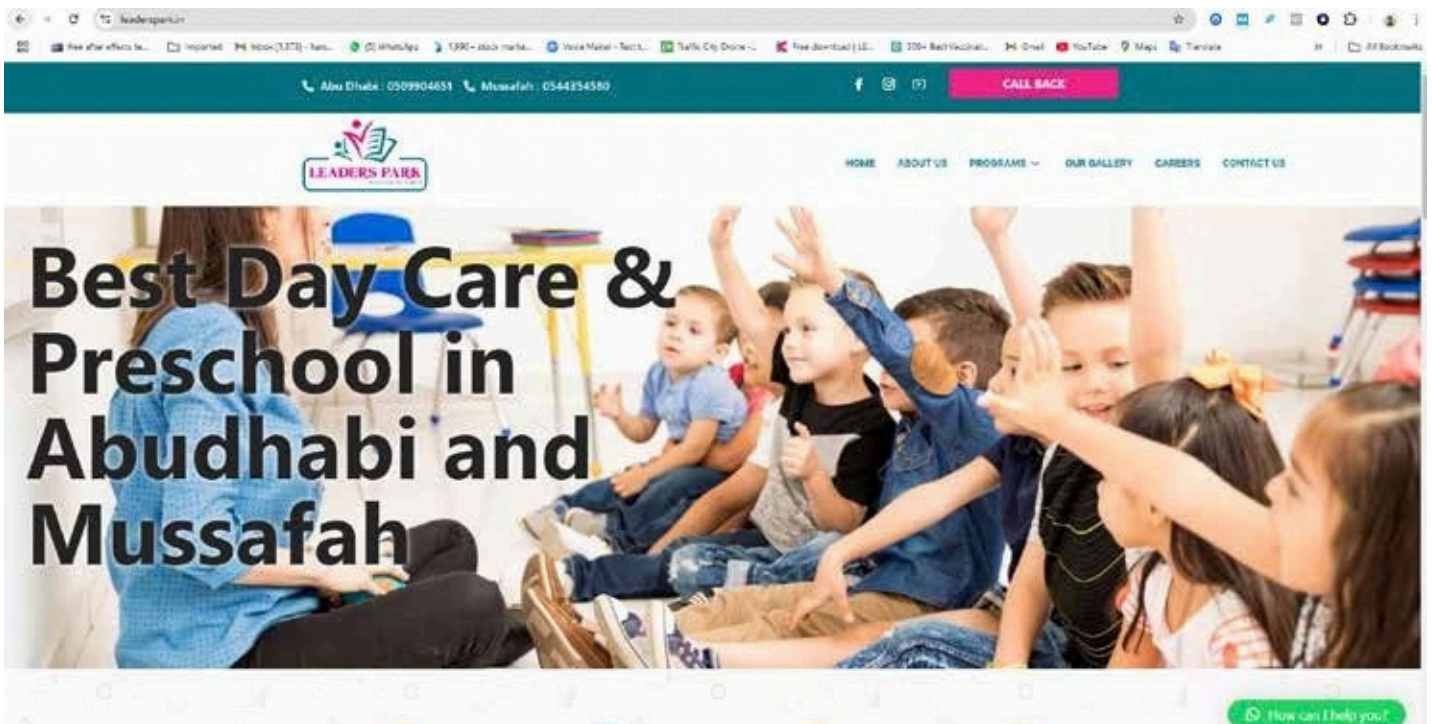
YOUTUBE
MARKETING





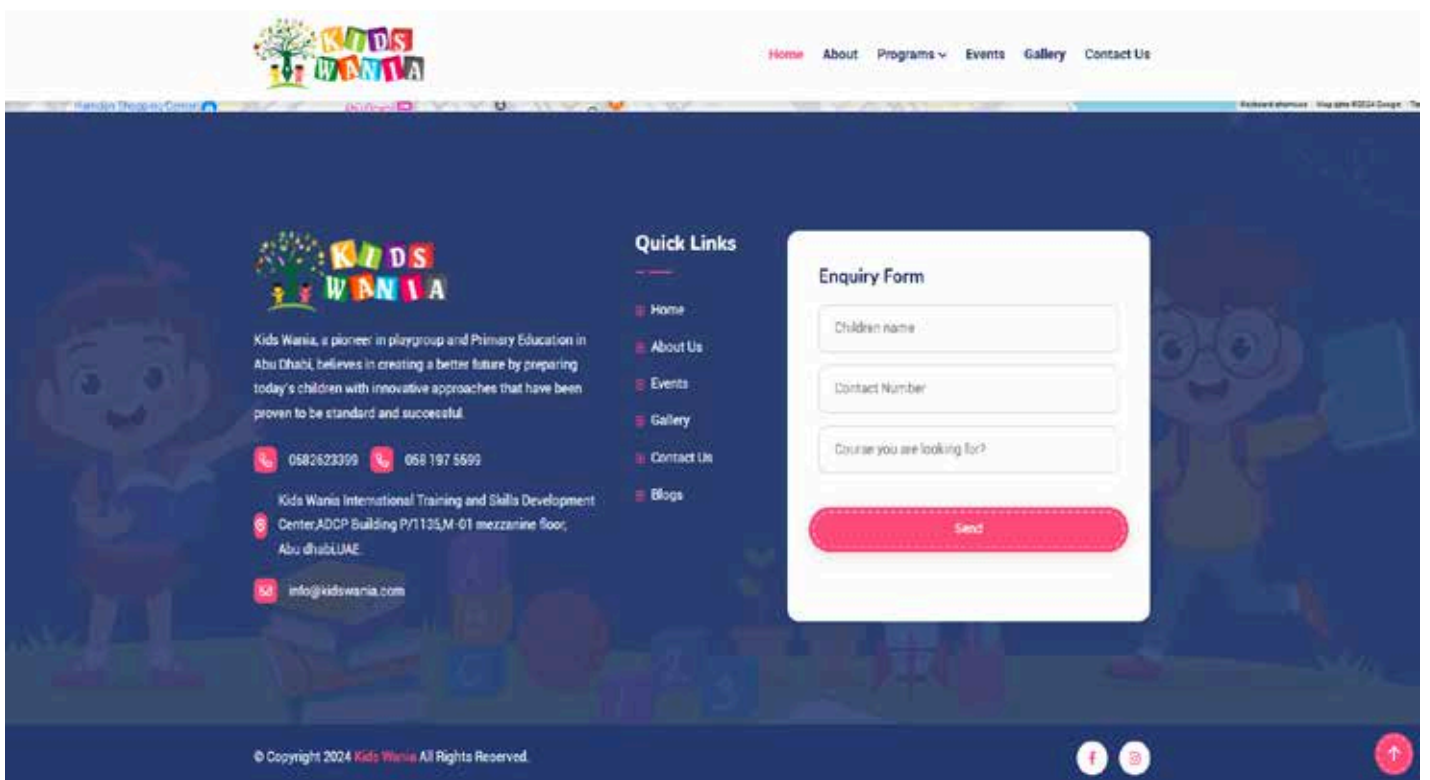
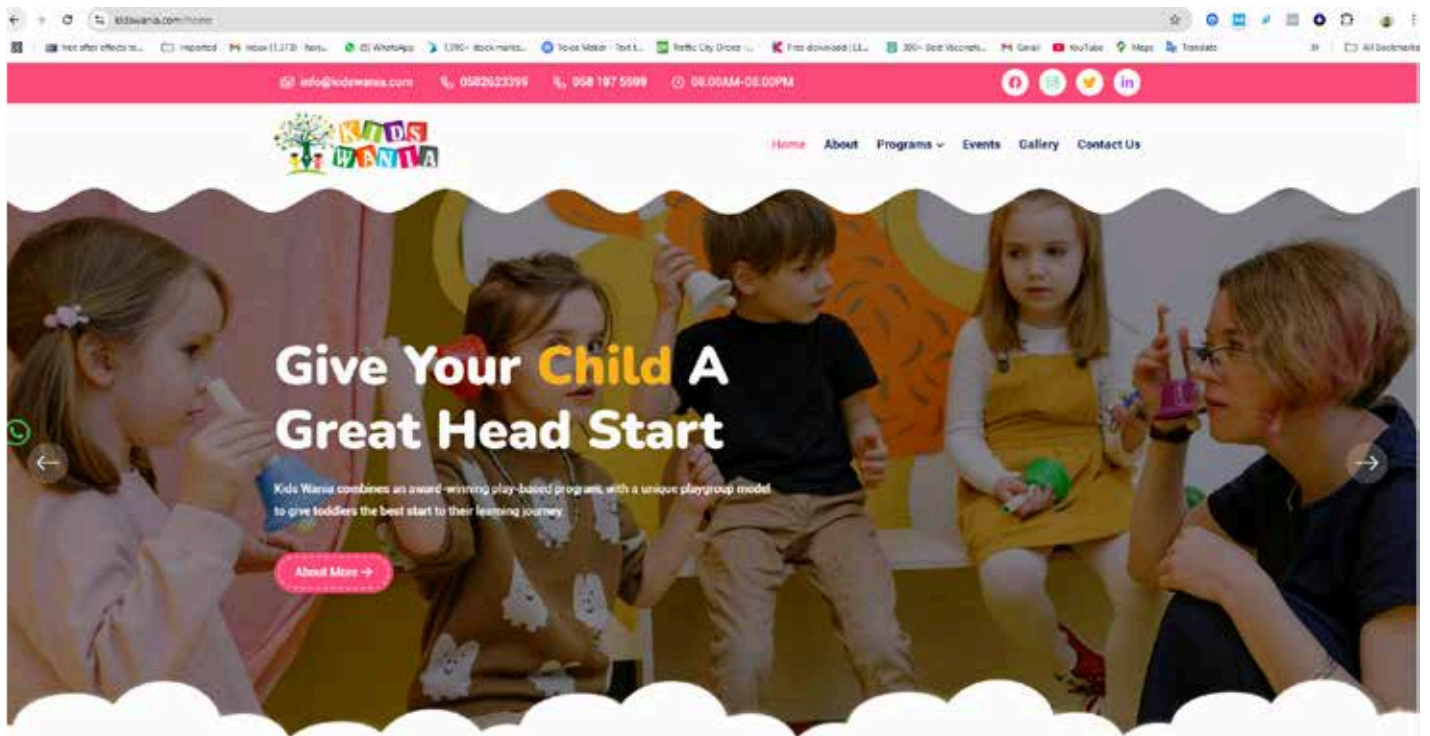


WEBSITE DESIGN FOR PRESCHOOLS :



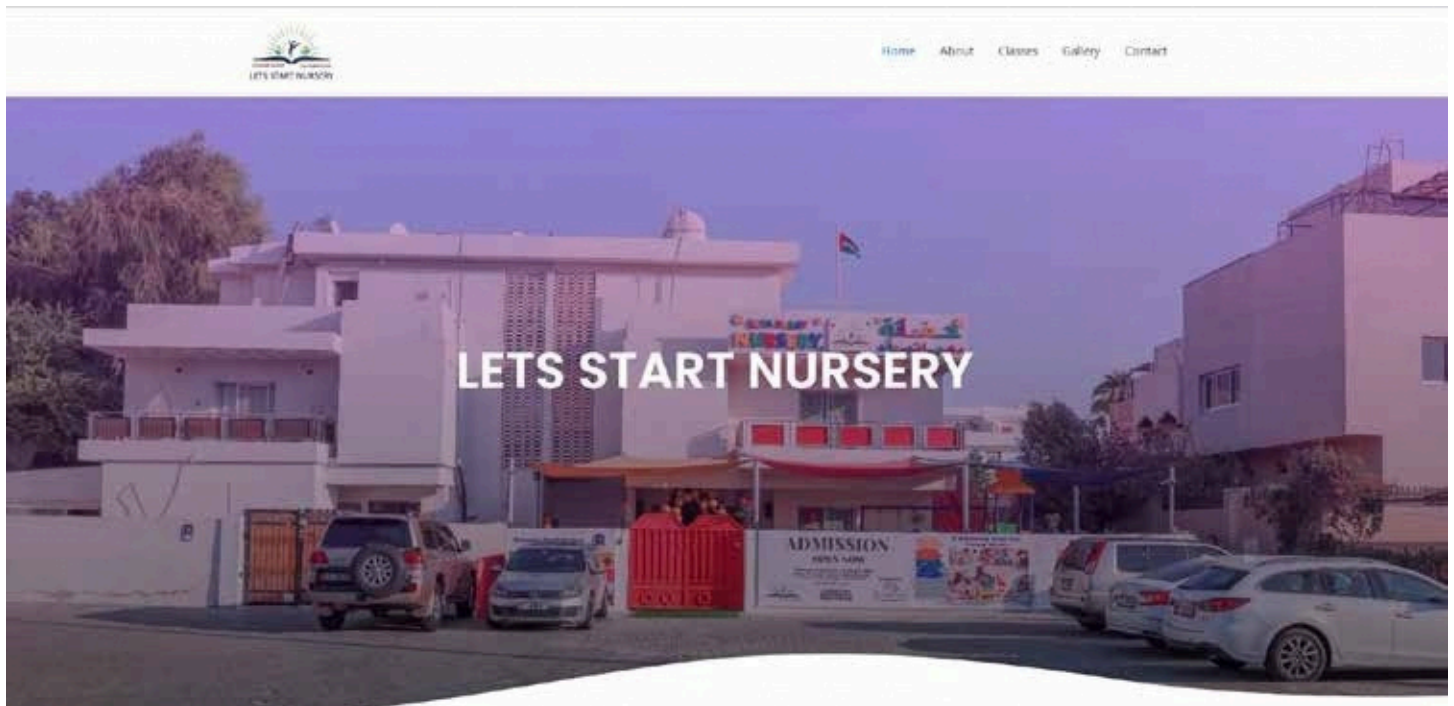
www.leaderspark.in

WEBSITE DESIGN FOR PRESCHOOLS :



www.kidswania.com

WEBSITE DESIGN FOR PRESCHOOLS :



www.letsstartnursery.com



www.leadersparkacademy.com

CREATIVE FOR PRESCHOOL:

info@leaderspark.in www.leaderspark.in leadersparkuae

Leaders Park Presents

All age Group

MUSIC Classes



ADMISSION **2024** OPEN NOW

Special Morning Batch Available for Ladies

- Free Style
- Music Syllabus
- Individual and Group tutoring
- Grade Exam & Certificate from Trinity college of London

Unit: 1004, 10th Floor, Bin Hamoodha Tower,
Near World Trade Center, Liwa Street, Abu Dhabi. 050 990 4651
055 969 5804

Join Us For **SPRING CAMP**

March 2nd Week onwards



Handwriting Class

Personality Development

Spoken English

Abacus

Art and Crafts

Robotics

Field trip on Every weekend

Transport Available



Unit: 1004, 10th Floor, Bin Hamoodha Tower
Coop Building, Khalifa Street, Abu Dhabi - UAE
leaderspark2023@gmail.com www.leaderspark.in

Call for more Information
0559695804
0509904651

info@leaderspark.in www.leaderspark.in leadersparkuae

LEADERS PARK

2024 - 2025

Preschool Admission



- Certified Teachers
- Early Education
- Outdoor Activity
- Extracurricular

ENROLL NOW

Unit: 1004, 10th Floor, Bin Hamoodha Tower,
Near World Trade Center, Liwa Street, Abu Dhabi. 050 990 4651
055 969 5804

Join Us For **SPRING CAMP**



March 2nd Week onwards

Transport Available



Unit: 1004, 10th Floor, Bin Hamoodha Tower
Coop Building, Khalifa Street, Abu Dhabi - UAE
leaderspark2023@gmail.com www.leaderspark.in

Call for more Information
0559695804
0509904651

2024 - 2025

Admission Open

LEADERS PARK

Duration & Eligibility
1-3 Years **2+ Years**

Location
Abu Dhabi
050 990 4651
www.leaderspark.in

Pre School
For Your Kids



BACK TO SCHOOL **PRE SCHOOL ADMISSION**
NOW OPEN FOR REGISTRATION

"Unlock Your Child's Potential with Our Pre-School Program"

Pre School DAY CARE Tuition classes

Abu Dhabi - 050 990 4651
Mussafah - 054 435 4580

info@leaderspark.in www.leaderspark.in LeadersparkUAE

LEADERS PARK

Tuition Classes **Robotics** **Hand writing**

Drawing & Painting **Swimming Class** **Dance classes**

Mussafah - 0544354580
Abu Dhabi - 0509904651

www.leaderspark.in

Unlocking a World of Learning and Fun!

Admission Open at Leaders Park Preschool.
 Enroll Your Child Today and Set Them on a Path to Lifelong Success.

Age Limit 3-12 age

Pre school **Day Care**

Abacus **Chess** **Rubiks**

Mussafah - 0544354580
Abu Dhabi - 0509904651

www.leaderspark.in

Discover the Path to Early Success

Enroll Today at Leaders Park Preschool!

Mussafah - 0544354580
Abu Dhabi - 0509904651

www.leaderspark.in

LEADERS PARK

Pre School Program DRAWING

Eligibility 2+ Years
Duration 1 - 3 Years

Location Abu Dhabi Mussafah

Call Us For More Details
Abu Dhabi : 0509904651
Mussafah : 0544354580

www.leaderspark.in

LEADERS PARK

DAY CARE For Your Kids

Eligibility 3+ Years
Duration 1 - 3 Years

Location Abu Dhabi Mussafah

Call Us For More Details
Abu Dhabi : 0509904651
Mussafah : 0544354580

www.leaderspark.in



KIDS WANIA

2024 PRESCHOOL ADMISSION

Now Open For Registration

Salam Street, Abu Dhabi-U.A.E.

More Information
058 262 3399
058 197 5599

Transportation Available

www.kidswania.com **Enroll Now**



058 262 3399
058 197 5599

Added Exclusive Field Trip

- TALENT HUNT
- YOGA & FITNESS
- LITTLE CHEF
- MIND GAMES

AGE LIMIT 5-12

Transportation Available

Kids Wania International Training and Skills Development Center
M-01, Life Pharmacy Building, Mezzanine Floor, Salam Street,
Next to Sangeetha Veg Restaurant, Abudhabi - U.A.E.



058 262 3399
058 197 5599

Added Exclusive Field Trip

- DRAWING & PAINTING
- DEBATE
- ROLE PLAY
- ART & CRAFT
- QUILLING
- QUIZ CONTEST

AGE LIMIT 5-12

Kids Wania International Training and Skills Development Center
M-01, Life Pharmacy Building, Mezzanine Floor, Salam Street,
Next to Sangeetha Veg Restaurant, Abudhabi - U.A.E.



KIDS WANIA

STAR OF THE MONTH

This certificate is proudly presented to

For being a performer throughout the month of _____ and has been awarded as the Star of the Month.

Keep shining bright!!!

DATE _____ PRINCIPAL SIGNATURE _____



KIDS WANIA

Summer Camp 2024

Weekly Field Trip Activities

STARTS FROM JULY 1ST ONWARDS

FREE REGISTRATION

TRANSPORTATION AVAILABLE

AGE LIMIT 5-12

058 262 3399
058 197 5599

058 262 3399
058 197 5599

KIDS WANIA

KIDS SUMMER QUEST

AGE LIMIT 3-12

3rd July to 25th Aug
09.30 am to 12.30 pm

FREE REGISTRATION

Kids Wania International Training and Skills Development Center
M-OL Life Pharmacy Building, Mezzanine Floor, Salam Street,
Next to Sangeetha Veg Restaurant, Abudhabi - U.A.E.

KIDS WANIA

EARLY LEARNING

ADMISSIONS OPEN
SEPTEMBER 2024 BATCH

REGISTER NOW

Transport Available

058 262 3399
058 197 5599

Kids Wania International Training and Skills Development Center,
ADCP Building P/1135,M-01 mezzanine floor, Abu dhabi, UAE.
www.kidswania.com

Back To School

Discount 15% Off on First 20 Admissions

Embark on a Journey of Learning and Fun!

Day Care

Pre School

058 262 3399
058 197 5599

APPLY NOW!

CLICK HERE

For More Details

KIDS WANIA

Duration : From 04th DEC to 29th DEC
Timing : 09:00 AM to 12:00 PM

Winter Quest 2023

Join us for winter with "Fun and Adventure!!"

Get Ready to Embrace the Winter Magic!

Added Exclusive Field Trip

AGE LIMIT 5-12

TRANSPORTATION AVAILABLE

Let's Drive IN

Kids Wania International Training and Skills Development Center
M-OL Life Pharmacy Building, Mezzanine Floor, Salam Street,
Next to Sangeetha Veg Restaurant, Abudhabi - U.A.E.

058 262 3399
058 197 5599

KIDS WANIA

Spring Quest 2024

TALENT HUNT

YOGA & FITNESS

LITTLE CHEF

MIND GAMES

DEBATE

ROLE PLAY

DRAWING & PAINTING

QUIZ CONTEST

ART & CRAFT

TRANSPORTATION AVAILABLE

Added Exclusive Field Trip

25th MARCH
09:00 am Onwards

AGE LIMIT 5-12

SEO RESULTS:

Google **best preschool in abu dhabi** X [Icons]

All Images Maps Videos News Shopping Web More Tools

Google **preschool classes in abu dhabi** X [Icons]

All Images Videos Maps News More Tools

Feet Best Golden

Results for **Abu Dhabi - United Arab Emirates** Choose area

🔊 தமிழ் 🗣 In English

Kidswania's Preschool Classes in Abu Dhabi

Our preschool classes cater to various age groups, offering age-appropriate activities and learning experiences. From pre-nursery to early preschool, we provide a structured curriculum that evolves with your child's developmental needs.

 Kidswania
https://www.kidswania.com › Best-Preschool-in-Abu-D...
Best PreSchool In Abu Dhabi - Kidswania

About featured snippets Feedback

 timemaster.ae
https://timemaster.ae › preschool
Preschool in Abu Dhabi & Mussafah For Kids From Age 3 To 5
Let your search for the top Preschool in Abu Dhabi & Mussafah end here. Time Master Skills Development Center offers one of the best preschools in the UAE ...
★★★★★ Rating: 4.7 · 723 reviews

 Kidswania
https://www.kidswania.com › Best-PreSchool-in-Abu-D...
Best PreSchool In Abu Dhabi
Seeking quality early education without breaking the bank? Look no further than Kids Wania, the top choice for Indian nursery education in Abu Dhabi.
5.0 ★★★★★ (1,345)

Google **after school day care in abu dhabi** X [Icons]

All Images Videos Maps News More Tools

Results for **Abu Dhabi - United Arab Emirates** Choose area

🔊 தமிழ் 🗣 In English

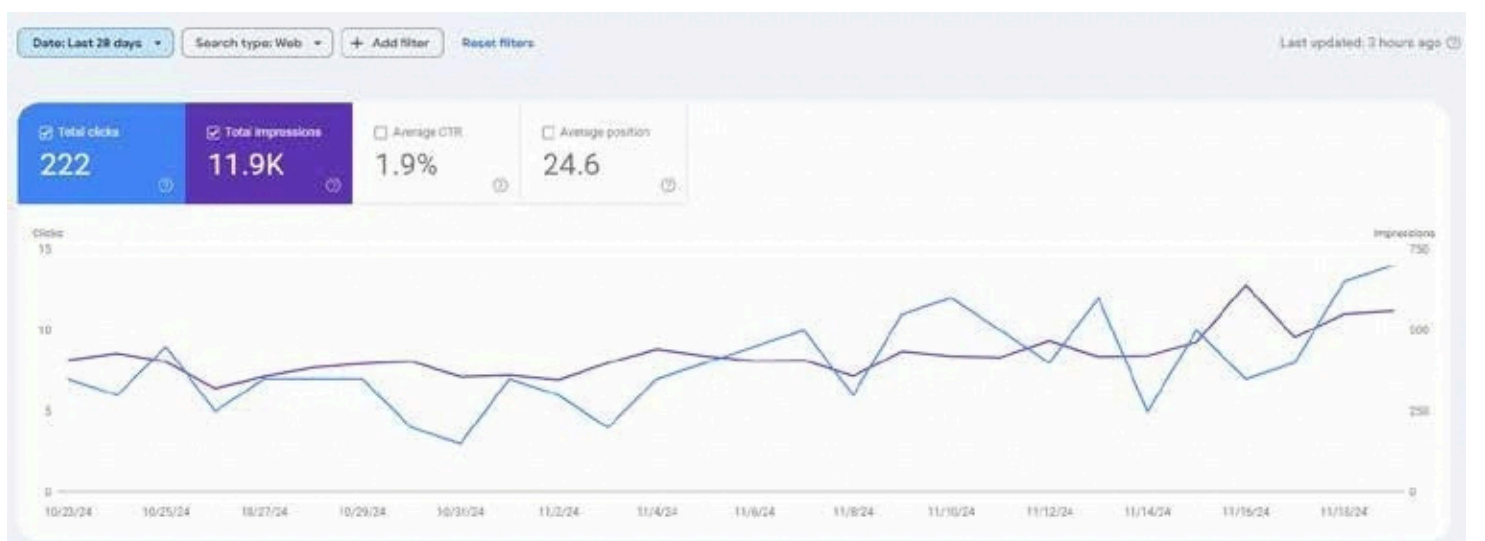
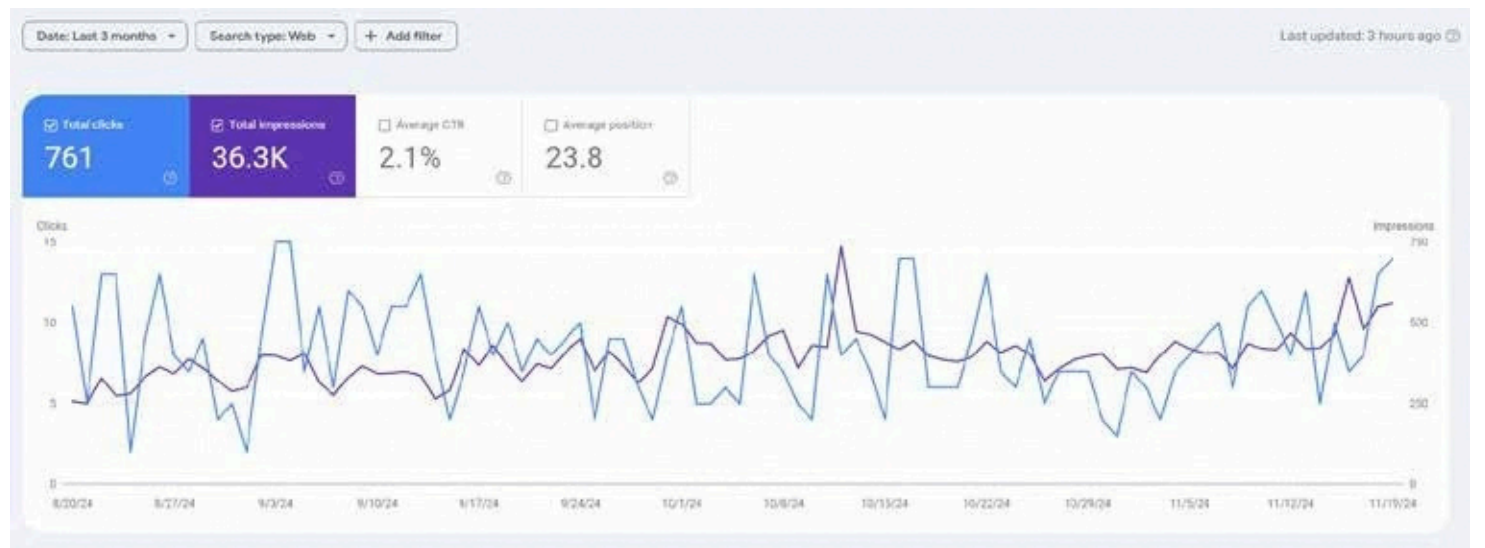
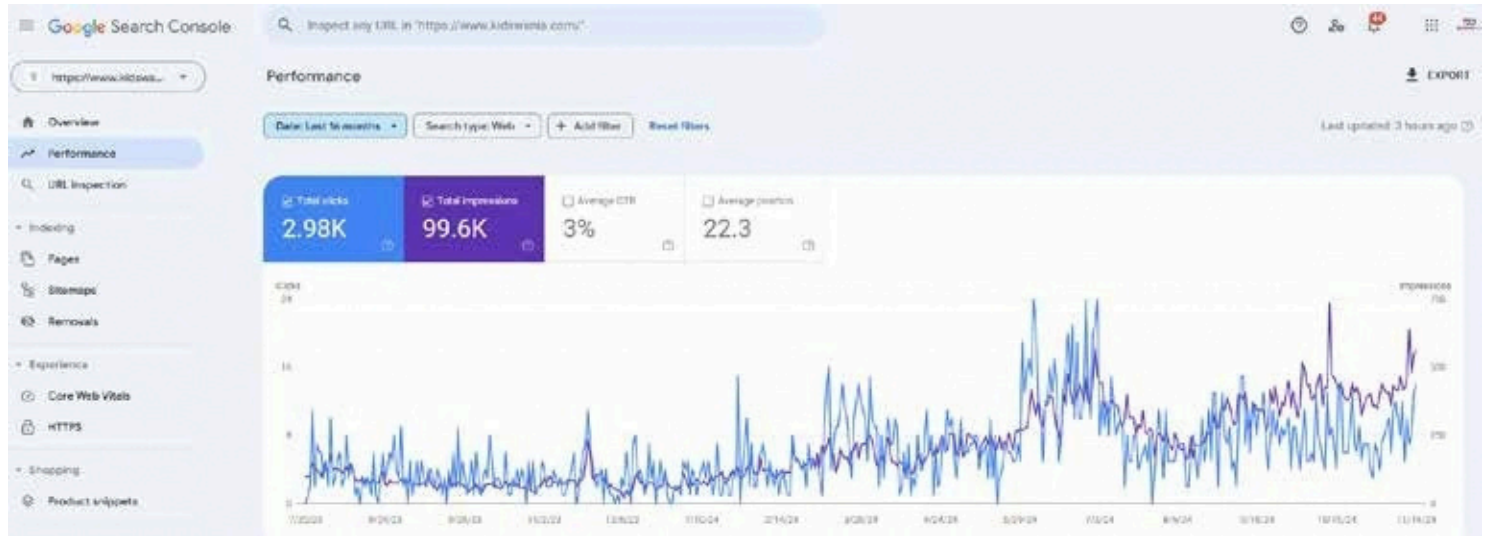
Kids Wania International Training and Skill Development center has been nurtured by a team of experienced academicians and play school experts. Are you a working parent in Abu Dhabi seeking a reliable and nurturing after-school care solution for your child?

 Kidswania
https://www.kidswania.com › After-School-Day-Care-5...
After School Day Care in Abu dhabi - Kidswania

About featured snippets Feedback

 timemaster.ae
https://timemaster.ae › daycare
DayCare in Abu Dhabi and Mussafah
Half-Day Care, 1 PM – 7 AM, 2-8 years. After School Daycare, 12.30 PM – 7 PM, 5-10 years.
Browse Through Time Master's Other Services in Abu Dhabi | Preschool
★★★★★ Rating: 4.8 · 58 reviews

Google RESULTS FOR PRESCHOOL:



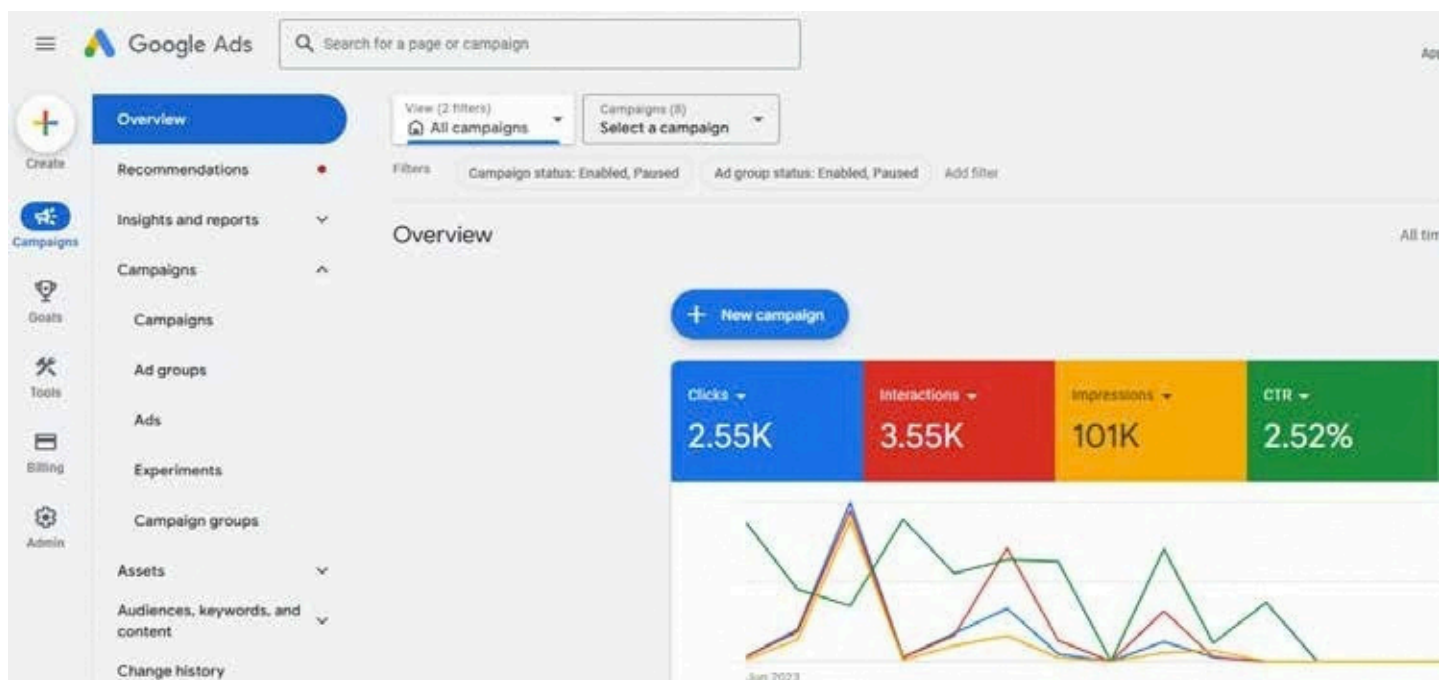
Google Ads RESULTS FOR PRESCHOOL:

● Preschool / Spring camp ● Ad group 1

[Nursery in abu dhabi | Fun Preschool Program | Explore Early Education](#)
[Ad](#) [kidswania.com/Nursery/Kindergarten](#)

Engage in Fun Learning play and learn preschool
 Safe & Secure Environment. Educational Adventures
 Await Exceptional Childcare Services Learn through Play.
[Nursery in abu dhabi](#)
[Pre school in abu dhabi](#)
[Directions](#)
[Testimonials](#)

Ad	Status	Impressions	Clicks ▼	CTR ▼
● Enabled	Eligible	3,877	366	9.44%



Google Ads RESULTS FOR PRESCHOOL:

Google

best day care in abu dhabi

Sponsored

 kidswania.com
https://www.kidswania.com/spring_camp/day_care

Best Day Care in Abu Dhabi | Exciting Spring Camp 2024

Prepare for Bright Futures Nurturing Curiosity & Creativity Develop Social Skills. Educational Adventures Await Exceptional **Childcare**...

Pre-school · 2,986 km · **أبوظبي** · Open · Closes 7 pm

Spring camp · Personality Grooming · After school Day Care · Drawing And Painting



 Bayut
https://www.bayut.com/mybayut/cheap-nurseries-ab...

Learn and play at these affordable nurseries in Abu Dhabi

11 Sept 2023 — TOP AFFORDABLE NURSERIES IN ABU DHABI ; NOAH'S ARK NURSERY · Average Fees: AED 12,500 to AED 15,000; Contact: +971-55-469-3797 | +971-02-635-1035 ...

 The Blossom Nursery
https://www.theblossomnursery.com/news/best-nurs...

Best Nursery in Abu Dhabi

22 May 2023 — Share · Top Features to Look for in the **Best Nursery in Abu Dhabi** · Early Year Multilingual Education & Play-Based Learning · Finalizing your ...

 Marinelys Babysitting and Nanny services
https://marinelysuae.com/babysitting-center-drop-your-...

Babysitting Center (Drop your Baby- Day Care)

MARINELYS BABYSITTING CENTER is located in the heart of JLT, opened to assist every parent who is in need of **Day care** help for their Baby.

Google

kidschool in abu dhabi

Sponsored

 kidswania.com
https://www.kidswania.com/spring_camp/day_care

best nursery in abu dhabi | New Academic Admissions 2024

Prepare for Bright Futures Nurturing Curiosity & Creativity Develop Social Skills. Educational Adventures Await Exceptional **Childcare**...

Pre-school · 2,986 km · **أبوظبي** · Open · Closes 7 pm

Spring camp · Personality Grooming · After school Day Care · Drawing And Painting



Google

springcamp 2024 in abu dhabi

Sponsored

 kidswania.com
https://www.kidswania.com/spring_camp/day_care

Exciting Spring Camp 2024 | best nursery in abu dhabi

Prepare for Bright Futures Nurturing Curiosity & Creativity Develop Social Skills. Educational Adventures Await Exceptional **Childcare**...

Pre-school · 2,986 km · **أبوظبي** · Open · Closes 7 pm

Spring camp · After school Day Care · Personality Grooming · Drawing And Painting



Related searches

- Top kids school in abu dhabi
- Best kids school in abu dhabi
- Top 10 kids school in abu dhabi
- play school fees in abu dhabi
- cheap nursery in abu dhabi
- indian nursery in abu dhabi
- Kids school in abu dhabi fees
- Kids school in abu dhabi careers

International Schools Database
https://www.international-schools-database.com/track/

10 Best International Schools in Abu Dhabi, UAE

Best 10 International Schools in Abu Dhabi · The Spanish School of Abu Dhabi · Good Will Children Private School · Ajyal International School · American...

Vision Nursery

Louvre Abu Dhabi
https://www.louvreabudhabi.ae/en/whats-on/seasonal/

Louvre Abu Dhabi - Family Spring Camp

02 April · 05 April 2024 · 11:00 - 12:00 OR 13:00 - 14:00 · 10 AED · Book Now · Duration: 60 minutes · Capacity: 25 participants · Price: AED 60 per 4 family members

YouTube · Brainy n Bright · 2 weeks ago

Spring Camp in Abu Dhabi 2024 with Brainy n Bright

Spring Camp in Abu Dhabi 2024 with Brainy n Bright it's the perfect time to get your kids involved in a fun and educational program!

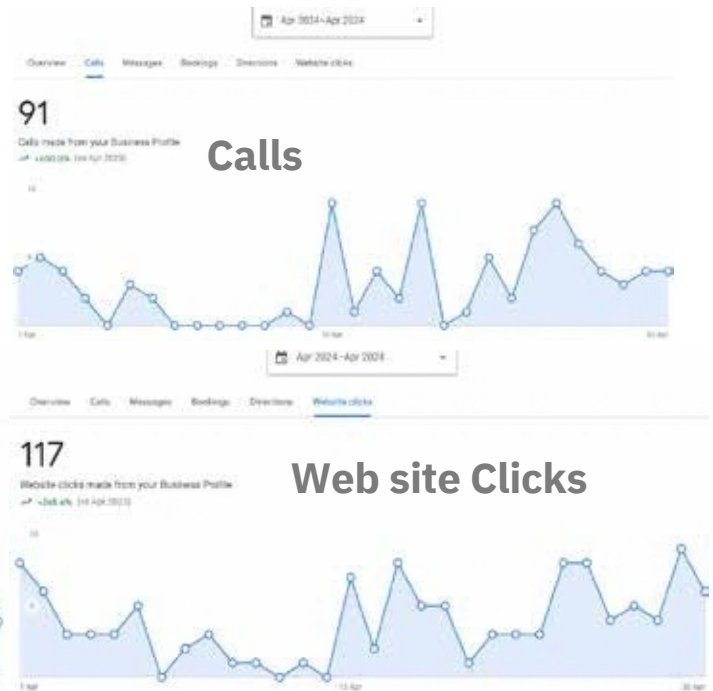
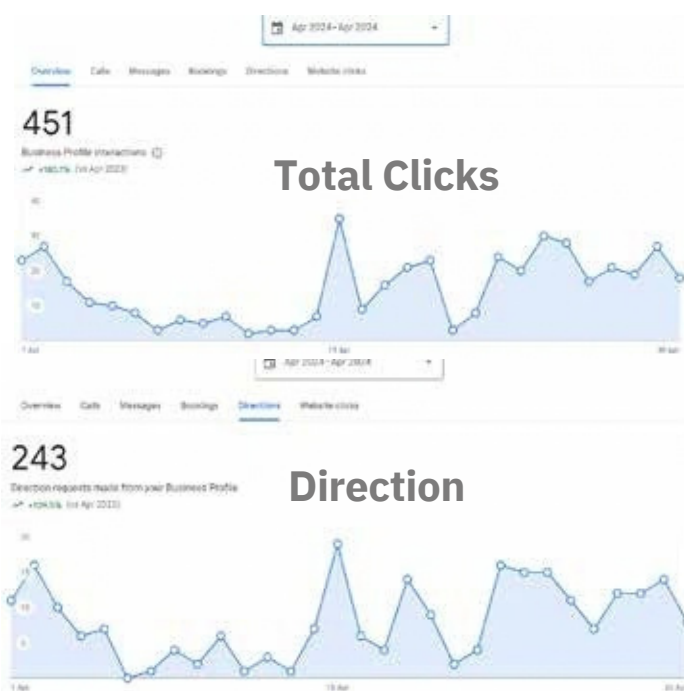
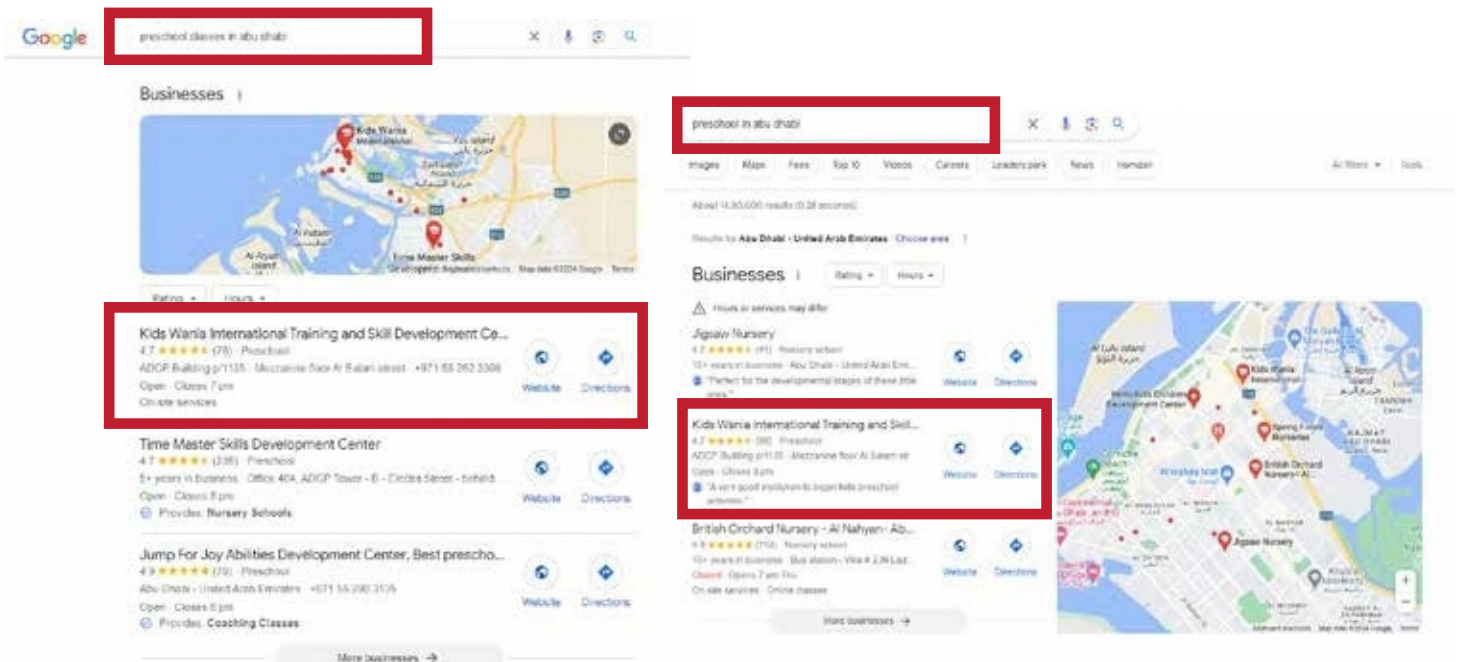


Brainy n Bright
https://brainynbright.com/spring-camp/

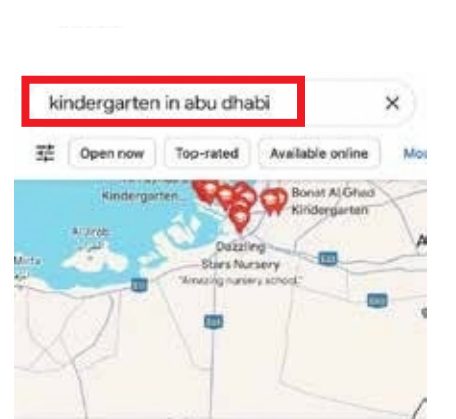
Spring Activities for Kids

Spring Camp 2024 · Venue Location: Dubai (Al Fahda 2, Al Basha 1) & Abu Dhabi (Hamdan Street) · Timing: 11AM to 2PM · Age: 16-5 years Old · Weeks 1 (Mar 13 - Mar...

Google GMB RESULTS FOR PRESCHOOL:



Google Maps ADS RESULTS :



Sponsored

Kids Wania International Training and Skill Development Center

4.7 ★★★★★ (76)

Preschool ·

Closed · Opens 7 am Mon

✓ On-site services

Best preschool in abudhabi

Visit site · kidswania.com/Spring_Camp/Day_care

Sponsored

Kids Wania International Training and Skill Development Center

4.7 ★★★★★ (76)

Preschool ·

Closed · Opens 7 am Mon

✓ On-site services

Fun Preschool Program

Visit site · kidswania.com/Spring_Camp/Day_care

Sponsored

Kids Wania International Training and Skill Development Center

4.7 ★★★★★ (76)

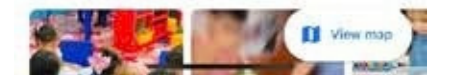
Preschool ·

Closed · Opens 7 am Mon

✓ On-site services

New Academic Admissions 2024

Visit site · kidswania.com/Spring_Camp/Day_care



best preschool in abu dhabi

Available online

Open now

Top-rated

Sponsored

British Orchard Nursery - MBZ - Abu Dhabi

4.9 ★★★★★ (155)

Kindergarten School

Closed · Opens 7 am Mon

Sponsored

Kids Wania International Training and Skill Development Center

4.7 ★★★★★ (76)

Preschool ·

Closed · Opens 7 am Mon

✓ On-site services

New Academic Admissions 2024

Visit site · kidswania.com/Spring_Camp/Day_care

SMM RESULTS:



Messaging conversations started ⓘ

87

↑ 70.6% vs previous 41 days

Reach ⓘ

8,893

↑ 69% vs previous 41 days

Impressions ⓘ

25,148

↑ 103.3% vs previous 41 days

SMM RESULTS :

Ad preview and comments • 18 placements

Advanced Preview

Share

Facebook Feeds

Expand

Kids Wania International Skills Development Center - Abu Dhabi

Sponsored

Discover a World of Opportunities at Kids Wania!

...see more

Kids School

Embark on a Journey of Learning and Fun!

Pre School

Evening Day Care

058 262 3399

058 197 5599

For More Details

MESSANGER Admission Open for th...

Book Now

MESSEN Presch Admiss

Comments not supported

Comment previews are not supported for dynamic ads.

Feeds



Stories and Reels



Performance overview

Messaging conversations started ⓘ

49

--

Messaging conversations started

Reach ⓘ

5,945

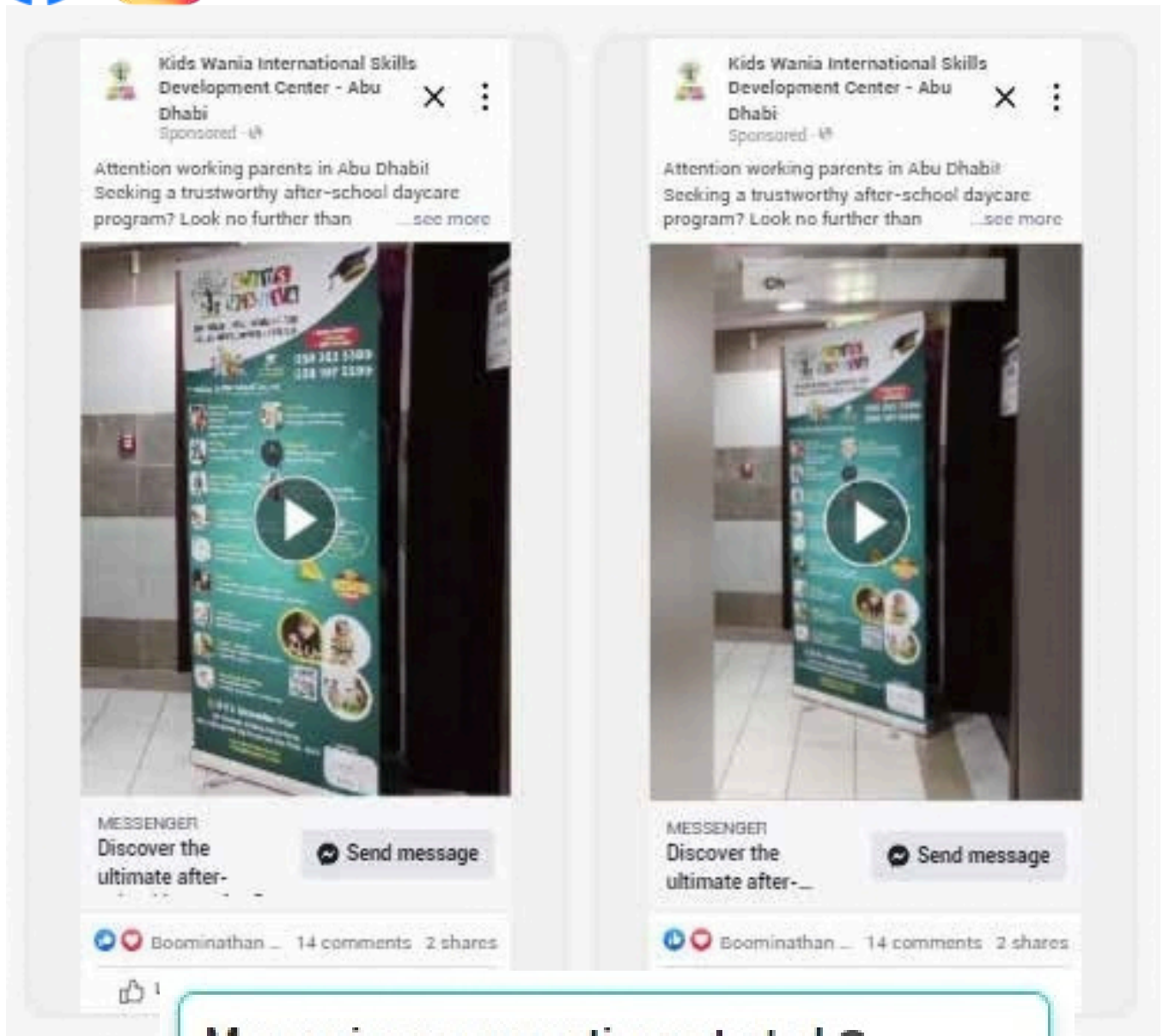
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Impressions ⓘ

19,127

--

SMM RESULTS:



Messaging conversations started ⓘ

55

↑ 120% vs previous 31 days

Reach ⓘ

5,662

↑ 55.1% vs previous 31 days

Impressions ⓘ

13,604

↑ 76.8% vs previous 31 days

SMM RESULTS:



Kids Wania International Skills Development Center - Abu Dhabi
 Sponsored · 🌐

Unlock your child's potential with our expert-led classes! Whether it's academic support, creative arts, or skill development, ...See more

AFTERSCHOOL DAY CARE
 Transport Available
 058 262 3399
 058 197 5599
 www.kidswania.com

Kids Wania International Training and Skills Development Center
 M-OLife Pharmacy Building, Mezzanine Floor, Salam Street,
 Next to Sangeetha Veg Restaurant, Abu Dhabi - U.A.E

2024-2025 Admission...
 Prepare yo...

 WhatsApp

Join Our Abacus Empow

Instagram

kids_wania Sponsored



AFTERSCHOOL DAY CARE
 Transport Available
 058 262 3399
 058 197 5599
 www.kidswania.com

Kids Wania International Training and Skills Development Center
 M-OLife Pharmacy Building, Mezzanine Floor, Salam Street,
 Next to Sangeetha Veg Restaurant, Abu Dhabi - U.A.E

 Chat on WhatsApp

kids_wania 2024-2025 Admissions Open!
 Unlock your child's potential with our expert-led... more

Messaging conversations started ⓘ

203

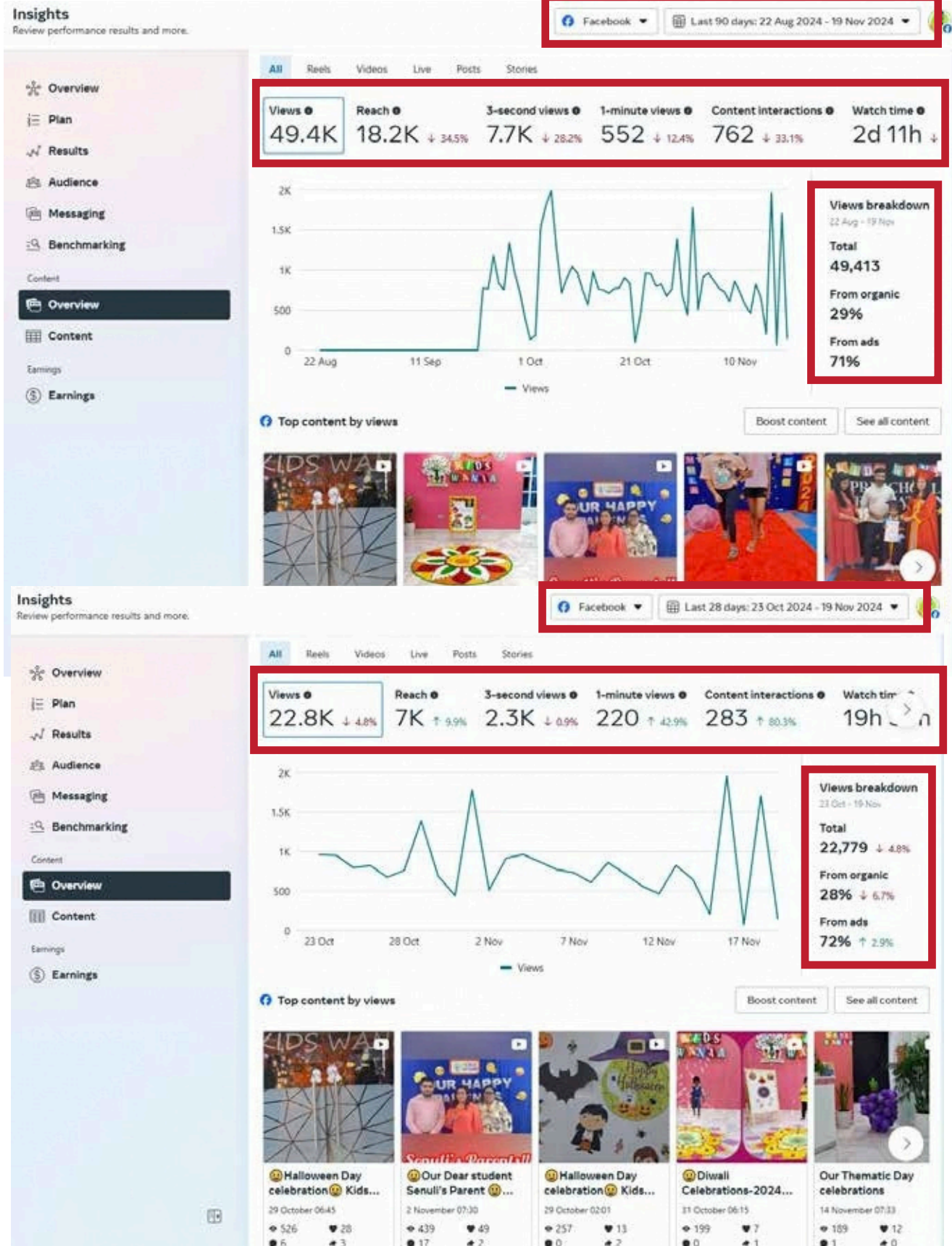
Reach ⓘ

17,323

Impressions ⓘ

54,587

SMO RESULTS :





SMO RESULTS:

Insights

Review performance results and more.

Instagram

Last 90 days: 22 Aug 2024 - 19 Nov 2024

Overview

Plan

Results

Audience

Messaging

Benchmarking

Content

Overview

Content

Earnings

Earnings

All Posts Stories

Views

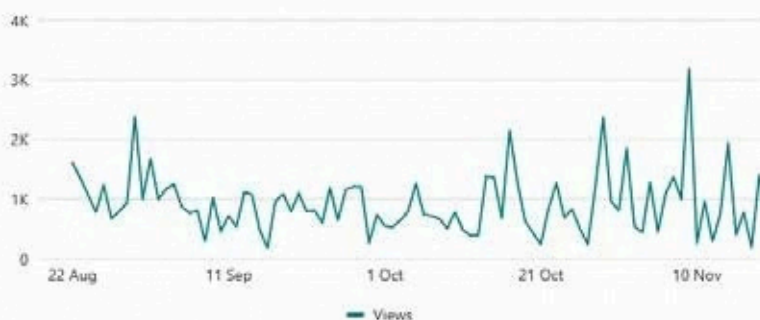
82.8K ↑ 65.2%

Reach

18.8K ↓ 16.6%

Content interactions

1.9K ↓ 22.4%



Views breakdown

22 Aug - 19 Nov

Total

82,776 ↑ 65.2%

From organic

93% ↓ 1.1%

From ads

7% ↑ 16.7%

Top content by views

Boost content

See all content

Insights

Review performance results and more.

Instagram

Last 28 days: 23 Oct 2024 - 19 Nov 2024

Overview

Plan

Results

Audience

Messaging

Benchmarking

Content

Overview

Content

Earnings

Earnings

All Posts Stories

Views

27.8K ↑ 23%

Reach

9.3K ↑ 70.4%

Content interactions

661 ↑ 17%



Views breakdown

23 Oct - 19 Nov

Total

27,772 ↑ 23%

From organic

92% ↓ 2.1%

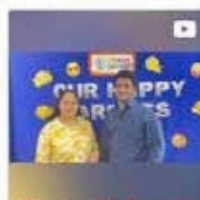
From ads

8% ↑ 33.3%

Top content by views

Boost content

See all content



Our Dear student
Bhruhaathi's Parent...

9 November 06:06

3.1K 7 0



Gross Motor Skills
Kids Wania...

18 November 07:13

1.9K 21 1



Halloween Day
celebration Kids...

29 October 06:48

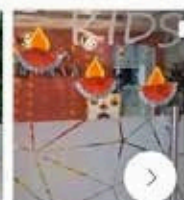
1.1K 72 5



Our Thematic Day
Celebrations

14 November 07:13

1K 52 1



Happy Diwali
everyone!! Diw.

31 October 08:09

1K 44 1

PACKAGING PRICING :

Plan Name	Features	Price
Brand Awareness Plan	5 posters, 5 reels, paid ads Spend 999 AED (Facebook & Instagram), YouTube posting with related tags, Google Maps posting	2499 AED
Brand Engagement Plan	7 posters, 7 reels, paid ads Spend 999 AED (Facebook & Instagram), Google & YouTube ads Spend 999 AED, Google Maps sponsored ads	3999 AED
Brand Establishment Plan	9 posters, 9 reels, paid ads Spend 1199 AED (Facebook & Instagram), Google & YouTube ads Spend 1199 AED, YouTube posting with related tags, SEO for 5-10 keywords	4999 AED

AED 2499 /mo

Brand Engagement Plan

- ✓ 5 poster Creation
- ✓ 5 reels creation
- ✓ Paid Advertising worth 999 AED in Facebook & Instagram
- ✓ YouTube posting with tag related brands
- Google Maps postings

Take My Plan

AED 3999 /mo

Brand Establishment Plan

- ✓ 7 poster Creation
- ✓ 7 reels creation
- ✓ Paid Advertising worth 999 AED in Facebook & Instagram
- ✓ Google and youtube advertising worth 999 AED
- Google Maps Sponsor Ads

Take My Plan

AED 4999 /mo

Lead Generation Plan

- ✓ 9 poster Creation
- ✓ 9 reels creation
- ✓ Paid Advertising worth 1199 AED in Facebook & Instagram
- ✓ Google and youtube advertising worth 1199 AED
- YouTube posting with tag related brands
- Google location postings
- SEO Organic Google Search ranking (2 Keywords) worth 1199 AED

Take My Plan

TERMS & CONDITIONS

1.PROJECTDETAILS& REQUIREMENTS:

All relevant content, details, or requirements must be provided before starting the work. Delays in sharing details may affect project timelines.

2. REVISIONS & CORRECTIONS:

Only two corrections are allowed per project (posters, website designs, ads, etc.). Any additional corrections will incur extra charges.

3. DAILY UPDATES:

Updates on the progress will be shared daily via Google Products (Google Sheets, Google Docs, or Google Drive).After your corrections, we will proceed to the next stages.

4. PERFORMANCE REPORTS:

A monthly performance report will be emailed to the client, covering the project's results and progress.

5. COMMUNICATION:

All communications will be done via WhatsApp or email. Additionally, a discussion will be scheduled via Zoom or Google Meet to review the report and address any feedback or future plans.

Payment Terms

Account Name :	DesignDigital marketing
Account Number :	449537708120096
Account Type :	Current account
Isfi code :	TMBL0000449
Bank & branch :	TMB, NALUMAVADI.

Upfront Of Payment

50%Advance payment
beforeproject commencement.

Before Handover

Balance paymentto be
settled after project completion.

+18% GST



THANK YOU



DESIGNDIGI

Perfection | Automation | Loyalty